

ASAD EISA

Front-End Developer | Vue.js · Nuxt.js · React · TypeScript · Laravel
5+ Years Building Web Applications | 3+ Years Professional Experience

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PROFESSIONAL SUMMARY

Front-End Developer with 5+ years building web applications and 3+ years of professional experience shipping production systems. Experienced across Vue 3, Nuxt 3/4, React, TypeScript, and Laravel on e-commerce platforms, SaaS products, admin dashboards, and publishing systems — from designing the project architecture and setting up the codebase through to final delivery. Strong in performance optimization, technical SEO, REST API integration, state management, responsive design, and bilingual (Arabic/English) interfaces, with a focus on clean, maintainable, accessible code. Comfortable leading projects and working remotely in direct communication with clients and management.

CORE TECHNICAL SKILLS

Frameworks: Vue.js 3/2, Nuxt 3/4, React, Composition API, Pinia, Vuex, Vue Router

Languages: TypeScript, JavaScript (ES6+), PHP, HTML5, CSS3

UI & Styling: Tailwind CSS, Bootstrap, SCSS, Nuxt UI, CSS Grid, Flexbox, mobile-first responsive design

Backend & Data: Laravel, REST APIs, Supabase, PostgreSQL, Stripe, async data flows

Performance & SEO: SSR, SSG, lazy loading, code splitting, bundle optimization, Lighthouse auditing, technical SEO

Tooling: Git, Vite, Webpack, Postman, Playwright, Figma

AI-Assisted Workflow: Claude Code, OpenAI Codex, prompt engineering, agentic task decomposition, reusable skills

PROFESSIONAL EXPERIENCE

Full-Stack Developer | CityArt

Jan 2026 – Jul 2026

Remote

- Worked directly with the agency manager as the sole developer on assigned projects — received requirements first-hand, chose the technical approach, and delivered each project end to end using Vue 3, React, Laravel, and TypeScript.
- Wefaq Magazine** wefaqmagazine.com — Research publishing platform built with React + Supabase; implemented submission workflows, reviewer arbitration, content archive, and admin management with a bilingual Arabic/English UI.
- Balsa Files** balsa.tayasmart.com — E-commerce platform with cart, wishlist, checkout, payment status, and responsive user flows.
- Built and refined admin dashboard interfaces covering business metrics, user and permission management, invoices, newsletters, editorial boards, and calendar notes.
- Applied web security practices — input validation, secure form handling, and HTTPS-aware API integration — across multiple client projects.
- Improved cross-browser compatibility and mobile responsiveness across authentication, profile, cart, checkout, and dashboard pages.

Lead Front-End Developer | Albaz Globe

Jul 2025 – Dec 2025

Iraq, Remote

- Led the project as technical lead: designed the front-end architecture and set the codebase up from scratch — project structure, routing, state layer, API integration layer, and shared component conventions — then drove feature development on top of it.
- Developed and maintained complex admin dashboards for technology services in the Iraqi market using Vue.js, Nuxt.js, and TypeScript.
- Integrated REST-driven dashboard views and visualization components for AI-driven application workflows.
- Managed global application state with Pinia, improving consistency across multi-step user flows.
- Translated Figma wireframes into reusable, accessible, responsive Vue 3 components with consistent behavior across Chrome, Firefox, Safari, and Edge.

Front-End Developer, Contract | Parking & Creative Platforms

Jan 2025 – Jun 2025

Remote

- **Park & Fetch** parkandfetch.com — Modernized the platform to Nuxt 3 and reached a 100 SEO score on Google PageSpeed Insights through sitemap automation and Nuxt-level optimization.
- Reduced unused JavaScript and improved client-side payload through bundle review and code splitting.
- **Hadiawada** hadiawada.com — Artist portfolio platform built with Vue 3 + Vite; accessibility-focused, responsive, and cross-browser compatible.

Lead Front-End Developer | Delivaz Multi-Vendor E-commerce

Dec 2023 – Dec 2024

Remote

- Led front-end development for a multi-vendor e-commerce platform on Nuxt 3, defining a scalable, SEO-friendly architecture for vendor, catalogue, and checkout flows.
- Raised Lighthouse performance from 70 to 95 through lazy loading, code splitting, and front-end optimization.

SELECTED PROJECTS

SpeakType github.com/asadeisa/SpeakType — Open-source SaaS browser extension (MV3, in active development) built with Vue 3, TypeScript, and WXT. Injects a mic icon into editable web fields and uses AI-powered speech-to-text for voice input. Backend: Nuxt 4, Neon PostgreSQL, and Stripe for subscriptions.

Portfolio asadeisa.github.io — Personal portfolio built with Nuxt 3, showcasing selected front-end work.

EDUCATION

Engineering Degree in Information Technology — Tartous University, Syria | 2017 – 2022

LANGUAGES

Arabic: Native | English: Upper-Intermediate (B2)